# RideKC STREETCAR™

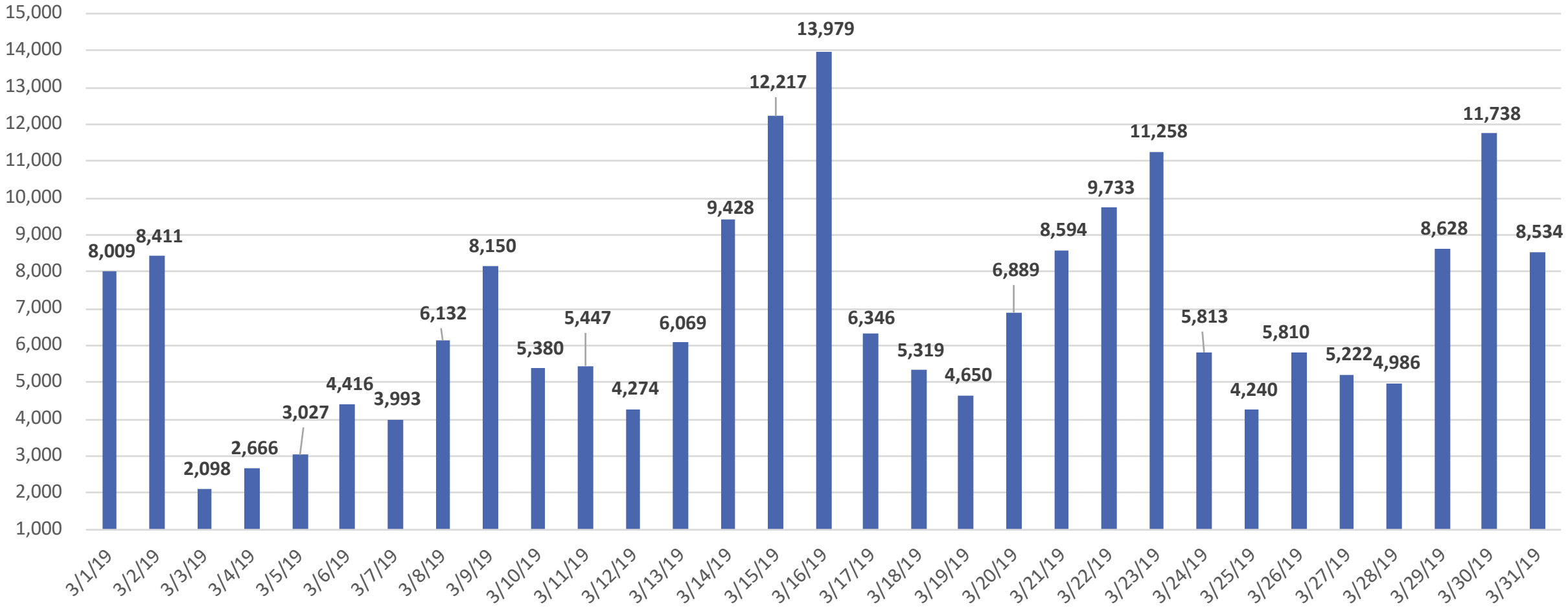
## RIDERSHIP & PERFORMANCE

# RIDERSHIP FACTS AS OF 3.31.19

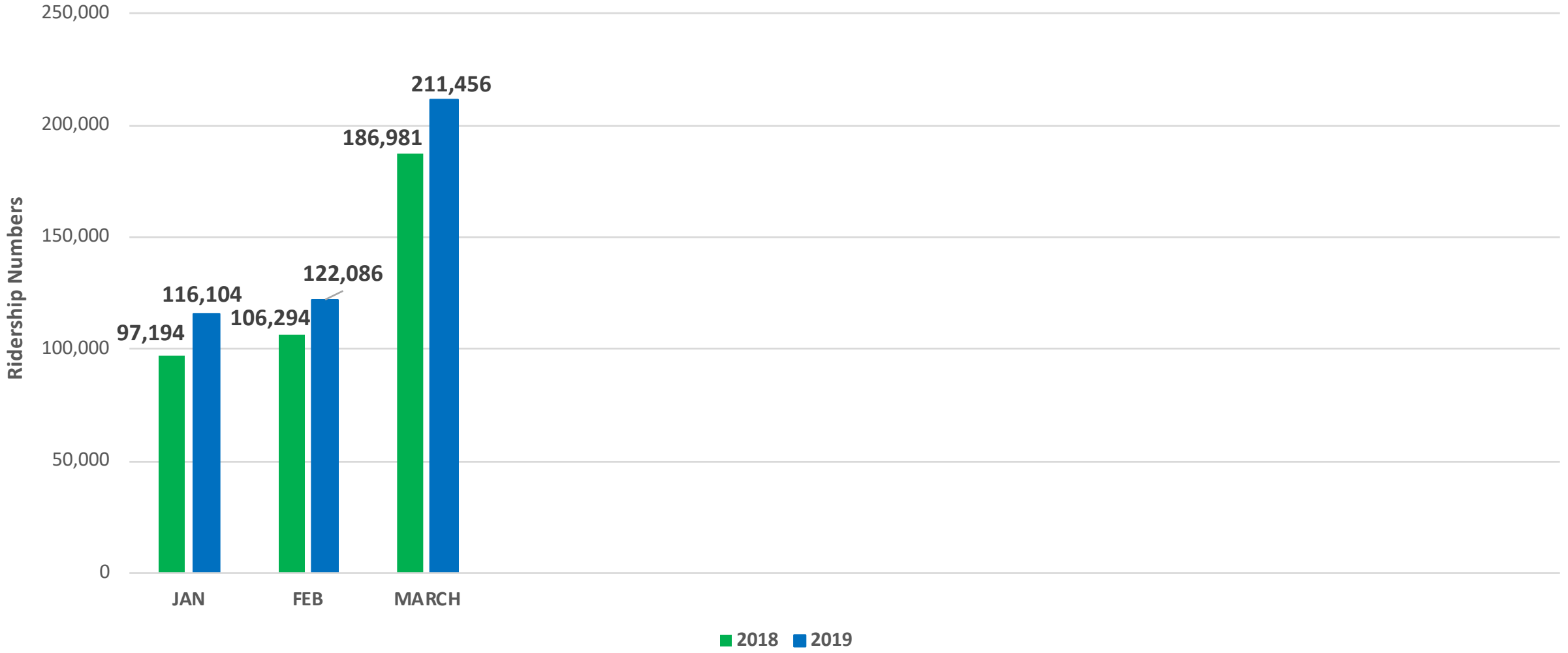
- TOTAL RIDERSHIP: 6,029,522
- TOTAL RIDERSHIP IN 2019: 446,585
- AVERAGE DAILY RIDERSHIP IN 2019: 4,996

*Projected Daily Average Ridership was 2,700

# MARCH 2019 RIDERSHIP: 211,456



# MARCH MADNESS RIDERSHIP IN KC: 145,571

- MIAA Men's and Women's Tournament (3/6-3/9): 22,691
- Big XII Basketball (3/13-3/16): 41,693
- NAIA Tournament (3/20-3/26): 52,337
- NCAA Men's Midwest Regionals (3/29 - 3/31): 29,900

# RIDERSHIP COMPARISONS: 2018 - 2019